

CALIFORNIA'S INDUSTRIES NEED ENERGY

California is well known to be an industry leader, especially entertainment and industrial development in Los Angeles, technology in the Bay Area, and agriculture throughout the Central Valley.

 **1MM households** live in energy poverty

Nearly **1 million California households live in energy poverty**, most pronounced in inland communities. Energy poverty is defined as those who spend more than 10% of their income on energy, excluding gasoline and other transportation-related costs.

NORTH

The San Francisco Bay Area relies on vast amounts of reliable power for electronic technologies that connect our society.



The Bay Area is home to more than **7 MILLION PEOPLE**



and over **30,000 STARTUPS**



TOTAL ELECTRICITY CONSUMPTION

for the Bay Area's 9 counties was around

186 TRILLION Btu in 2018
That's **7%** of California's total energy production.

6.5 MILLION PEOPLE



Fresno residents consumed **2X MORE ELECTRICITY** than San Francisco residents and spent **87% MORE**



CENTRAL

Central California is home to most of California's agriculture and a large population of low-medium income residents.

While CA ranks among the lowest in the nation for per capita energy consumption due to its mild climate, **inland areas consume much more energy** due to sunny summers and cold winters.

AVG. ANNUAL ELECTRICITY COST



AVG. ANNUAL SALARY AFTER TAX



SOUTH

Leading the entertainment industry and industrial sector, Los Angeles consumes the most energy, using more electricity and natural gas than any other part of the state.

The Ports of Los Angeles and Long Beach comprise the largest port complex in the United States and handle a fourth of all container cargo traffic in the United States.



Los Angeles County is home to more than **10 MILLION PEOPLE**



and consumes around

231 TRILLION Btu of electricity in 2018.

That's **9%** of California's total energy production.

California's energy demand has us in a chronic energy deficit that makes us **dependent on out-of-state and foreign sources** that don't share the Golden State's stringent safety, labor, human rights and environmental standards. California has vast oil, natural gas and renewable resources that can make us more **self-sufficient and secure**, and we have the workforce and technology to develop those resources **safely and responsibly** for decades to come.

Support California's working families by using locally produced energy to meet the State's needs.



Learn more at crc.com and poweringcalifornia.com